

SUPERCAT® ENCODER



SuperCAT® Encoder Fast, secure PIN selection, re-PIN and card activation.

Financial institutions can dramatically increase customer service with Dynamic Card Solution's SuperCAT® encoder in conjunction with their industry leading CardWizard® card issuance application. As you know, people hate to wait. The compact, fast and secure SuperCAT® encoder allows customers to re-PIN their cards at any time. In addition, it can encode, PIN and activate pre-embossed (or printed) cards creating an affordable instant issuance environment. This state-of-the-art system is ideal for financial institutions that want to improve customer service and offer instant issuance of an ATM or temporary card with customer-select PIN at an affordable price!

With the SuperCAT® Encoder:

- Customers can re-PIN any card (ATM, debit, credit) at any time – increasing customer service.
- Customers can choose their own PIN on your ATM or temporary cards – increasing security and customer convenience.
- Lower costs and risks associated with personal mailing of cards or PIN mailers should a customer forget their PIN.
- Increases customer service and satisfaction with immediate issuance of ATM or temporary cards (a.k.a., "Vault Cards").

Currently 59 percent of cards issued to customers via the US mail get activated and used. With the SuperCAT® encoder, customers are instantly serviced and satisfied with the security of on-site PIN selection and issuance. On-site card issuance, PIN selection and card activation coupled with immediate instruction and education drives customer acceptance, satisfaction, and card usage.

The operation of this affordable device is easy for your branch employees. Should a customer want a new ATM or temporary card, the SuperCAT® terminal must first be "opened" by an authorized branch employee with their private user code and PIN. The SuperCAT® terminal then visually prompts for the pre-embossed ATM or temporary card to be inserted into the motorized card insertion slot on the SuperCAT® device. The SuperCAT® encoder then prompts for the customer to enter their PIN using the SuperCAT® keypad or through an alternate PIN pad device connected to a Windows-based PC on your branch network. Once the PIN is selected, the card is then quickly encoded to the encoding specifications of that card and your customer leaves with a card they can use immediately at your ATMs.

Additionally, the SuperCAT® is utilized to re-PIN any of your card types (ATM, debit, credit) at your branch locations. Again, the SuperCAT® encoder is first opened by an authorized employee with their private user code and PIN, the card to be re-pinned is inserted into the motorized insertion slot on the SuperCAT® device. The customer is then prompted to enter their current PIN. If the current PIN is unknown by the customer, dual control and security can be enforced by requiring a second person to authorize or approve the re-PIN operation. The customer then is prompted for their new PIN and the card is quickly encoded with the new PIN offset and ejected for presentation back to the customer.

All card issues and re-PINs for all locations are logged and reported in a central, secure database so you can administer and audit all activities at all locations for unmatched control and security. All SuperCAT® devices network attach via TCP/IP.

SuperCAT® Benefits

Re-PIN Cards

Cards are quickly re-encoded and customers leave with a repinned card ready for immediate use

Security

Eliminates the potential of "card skimming" due to the inherent security features provided by the motorized encoding of the SuperCAT®

User-friendly System

The SuperCAT® comes standard with the easy-to-use features of a lit LCD display and large buttons

Motorized Encoding

This feature positions cards properly for reading and encoding, thus eliminating encoding errors common with swipe-based encoding devices

Configuration Flexibility

This unit can be configured as a stand-alone or shared by multiple users within a network environment



About Dynamic Card Solutions

Formed in 1996, Dynamic Card Solutions is a wholly owned subsidiary of Dynamic Solutions International, founded in 1973.

Dynamic Card Solutions is an innovative developer of instant issuance and PIN selection software for financial institutions. Dynamic Card Solutions is the leader in providing instant issue solutions for Visa or MasterCard branded plastics in the United States.

Dynamic Card Solution's industry leading CardWizard® application offers an easy-to-use and secure software platform that allows financial institutions to issue debit and credit cards instantly and securely at branch locations.

Instant issuance increases card sales, revenue, customer service and eliminates current card issuance costs. Unlike other instant card issuance software, CardWizard's technology is fully featured yet easy-to-use, administer and support. All transmissions are fully secure utilizing both private and public DES/3DES encryptions.

CardWizard® is a Registered Trademark of Dynamic Solutions International, Patent Pending

Dynamic Card Solutions is a proud winner of the:



Features

The SuperCAT® encoder comes standard with:

- Small and compact design
- Large, easy to read, four-line, lighted LCD display.
- Large numeric keypad and function keys and motorized card reader/encoder.
- Reads and encodes tracks 1, 2 and 3 and supports low and high coercivity cards.
- Can be configured as a stand-alone or shared device.
- Compliant with ISO standards and connects via standard RS232C or TCP/IP.

Specifications

• Magnetic Recording

Track position: 3 tracks of ISO
Magnetic recording side: back side of card

• Mechanical

Dimensions: 4.3" W x 9.6" L x 7" H
Weight: 5.5. lbs

• Environmental

Temperature

- Operating: 41° F - 104° F
- Storage: 68° F - 140° F

Humidity

- Operating: 20% RH - 80% RH
- Storage: 15% RH - 90% RH

• LCD Display

Display Area: 2.3" x1.3" (160 x 64 dots)
Number of Characters: Selectable by application software

Font type:

- AN
- Gothic
- Bold Gothic

LCD Type: STN Sidelight

For additional information, call 1.800.641.5215, or visit our website at www.INSTANTissuance.com

