

## **Dynamic Signs Utah Credit Union**

By Will Wade

23 May 2006

Mountain America Credit Union of Salt Lake City is using instant card-issuing software from **Dynamic Card Solutions**.

Dynamic, of Englewood, Calif., announced the agreement Monday. It said that Mountain America is using its CardWizard software to create debit cards for customers at 25 of its 48 branches and that the credit union plans to be using the instant-issuance software at all of its branches by yearend.

Dynamic has said that customers are more apt to activate and use their debit cards when banks and credit unions can provide them when people open new accounts. Customers also like being able to replace lost or stolen cards at a branch. Tony Rasmussen, the credit union's senior vice president for e-services, said in Dynamic's press release, "Partnering with DCS to offer an instant issue debit card program allows Mountain America to offer a unique and unmatched service to our members."