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Dynamic Card Solutions' CardWizard Named First Instant Issuance Software to Achieve Rigorous Visa Payment Application Best Practices Validation

Englewood, Colo.— (Oct. 31, 2007) — Dynamic Card Solutions (DCS), developer of CardWizard[®], the leading instant issue and PIN selection software application for financial institutions, today announced that CardWizard is the first instant issuance application in the financial marketplace to have validated compliance with Visa[®] Payment Application Best Practices (PABP). This accreditation recognizes CardWizard for meeting Visa's recommended security standards to help protect cardholders from fraud, security breaches and hacking.

"As the instant card commerce industry grows, security standards put in place by Visa and other associations ensure that all cardholder data as well as online and store transactions remain confidential," said Ron Zanotti, vice president, sales and marketing of DCS. "CardWizard was designed to enable financial institutions to improve the customer experience with immediate access to credit, debit and prepaid cards by instantly issuing those card products in-branch. Our validation with PABP ensures that our industry-leading CardWizard application is doing instant issuance securely to Visa best practices."

Visa's accreditation program defines payment application best practices that are considered to be the industry standard for the data security of payment applications and is driving the trend amongst card companies. Visa developed PABP to assist software vendors in creating secure payment applications that help ensure merchant compliance with the PCI Data Security Standard. Adherence to Visa's PABP requires participating payment application vendors to conduct an extensive independent assessment by a Visa-approved independent security assessor. This audit looks at all areas that might pose security threats for issuers and customers and examines details such as how customers select a pin, how the application transfers information from the branch to the server, and how the software transmits data to the card personalization device.

About Dynamic Card Solutions

Founded in 1996 and a wholly owned subsidiary of Dynamic Solutions International, Dynamic Card Solutions is an innovative developer of instant issuance and PIN selection solutions for banks, credit unions and retailers. Dynamic Card Solutions is the leading instant issuance provider for Visa[®] and MasterCard[®] debit cards in the United States. The company offers fully integrated solutions that allow financial institutions and retailers to quickly and securely issue ATM, debit and credit cards instantly at branch or store locations. Issuing cards instantly increases customer service, card sales and revenue, and eliminates current card issuance costs. Dynamic Card Solutions' system includes a user-friendly administration component that provides full reporting, card inventory and more. All solutions utilize DES encryption and are compliant with recommended security procedures for instant issuance. For additional information, call 1-800-641-5215 or visit the Dynamic Card Solutions Web site at www.instantissuance.com.

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