



Dynamic Card Solutions contact:
Kristin Eckmann
303-840-4428
eckmann@instantissuance.com

For Immediate Release

Dynamic Card Solutions Signs First Instant Issue Customer in Ohio

Glass City Federal Credit Union to instantly issue Visa® debit cards, increasing convenience and maximizing member loyalty

ENGLEWOOD, Colo.—(Sept. 08, 2008) — Dynamic Card Solutions (DCS), developer of CardWizard®, the leading instant issue and PIN selection software application for financial institutions, today announced that it is continuing to expand instant issuance by signing its first customer in Ohio – Glass City Federal Credit Union.

DCS will be installing its CardWizard software and Datacard 150i embossers in Glass City FCU's four branch locations throughout Northwest Ohio: the main branch in Maumee, Ohio, and three remote branches including one in Bowling Green and two in Toledo. Glass City FCU's instant issue program is expected to go live later this year at which point they will be able to instantly issue Visa debit cards to its members.

"We had been considering instant issue for many years," said Mark Slates, president of Glass City FCU. "Before we made the decision to go with DCS, we were fortunate enough to see one of DCS' credit union customer's instant issue programs on location. We were not only impressed with the CardWizard software itself, but after speaking with the financial institution's staff and hearing the simplicity of the program and positive feedback, we were confident in selecting DCS as our instant issue vendor-of-choice."

Glass City FCU marks DCS' first customer in Ohio as instant issue continues to gain widespread interest domestically and internationally. Financial institutions that are able to produce a plastic card "on-the-spot" essentially eliminate the wait time for members to receive a card, allowing them to activate and use their card immediately.



“We recognized that instant issuance was a way for us to service our members in a convenient way that would increase the customer experience and maximize member loyalty,” said Slates. “Allowing the member to use their card immediately increases activation rates and it is our hope that it will then become the choice card in our members’ wallet.”

DCS’ CardWizard instant issue software can be configured to accommodate the goals and objectives of most card-issuance environments. CardWizard is a component-based software application and can instantly issuing Visa® and MasterCard® products at the branch level for banks, credit unions and retailers. The software consists of central and branch level elements and is installed, along with an in-house data preparation system, in the issuer’s central computer room, allowing financial institutions to instantly issue cards to consumers at each branch.

For more information about DCS’ instant issue technology, please visit www.instantissuance.com.

###

About Glass City Federal Credit Union

Headquartered in Maumee, Ohio, Glass City Federal Credit Union was chartered in May 1947 as the Libbey-Owens-Ford Employees Federal Credit Union. Today, with assets of more than \$135 million, Glass City Federal provides a full range of financial services and accounts to more than 22,000 members. Membership in the credit union is open to all residents of Lucas, Wood, Fulton and Ottawa counties in Ohio.

About Dynamic Card Solutions

Founded in 1996 and a wholly owned subsidiary of Dynamic Solutions International, Dynamic Card Solutions is an innovative developer of instant issuance and PIN selection solutions for banks, credit unions and retailers. Dynamic Card Solutions is the leading instant issuance provider for Visa® and MasterCard® debit cards in the United States. The company offers fully integrated solutions that allow financial institutions and retailers to quickly and securely issue ATM, debit and credit cards instantly at branch or store locations. Issuing cards instantly increases customer service, card sales and revenue, and eliminates current card issuance costs. Dynamic Card Solutions’ system includes a user-friendly administration component that provides full reporting, card inventory and more. All solutions utilize DES encryption and are compliant with recommended security procedures for instant issuance. For additional information, call 1-800-641-5215 or visit the Dynamic Card Solutions Web site at www.instantissuance.com.