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## **For Immediate Release**

### **Dynamic Card Solutions Partners with First National Bank to Offer an All-in-One Campus Card**

*Colorado State University students and faculty can now receive an instantly issued  
campus ID and Visa® debit card in one solution*

**Englewood, Colo.—(June 30, 2008)** — Dynamic Card Solutions (DCS), developer of CardWizard®, the leading instant issue and PIN selection software application for financial institutions, today announced that First National Bank has selected DCS' CardWizard software to instantly issue an all-in-one campus card at Colorado State University (CSU) – the RamCard Plus card.

Enabling complete customization and personalization through DCS' CardWizard instant issue software, First National Bank and CSU have teamed to offer students, faculty and staff a one-card solution that will work as an ID campus card and Visa® debit/check card. The all-in-one campus card can be used anywhere Visa debit cards are accepted and be presented exactly as they would a regular debit card.

The RamCard Plus card is issued from the on-campus card office in a matter of minutes. When CSU students and/or faculty/staff go in to get their campus IDs, they have the option to choose from the traditional RamCard student ID without the check card option, or the new RamCard Plus with the Visa check card capability.

In addition to the traditional capabilities of the RamCard student ID (including campus access, dining hall/meal card, library card, admission to the campus recreation center, keyless access capabilities, and the ability to be linked to the campus RamCash Convenience Account) the RamCard Plus card can be directly connected to deduct funds from a First National Bank checking account.



“With DCS’ CardWizard’s instant issuance software and the fully-customizable flat card printing option, First National Bank saw this as a great opportunity to offer a convenient way for campus ID and debit cards to be issued on one card,” said Stephanie Grosskopf, manager of card technology at First National Bank. “We continue to recognize customer service is a top priority, and being able to instantly produce the RamCard Plus in less than a few minutes eliminates long lines that allows us to service the customer in a timely manner and send them off with a quality product.”

“The ability to instantly issue a personalized card that can double as a debit card and student ID simplifies the process for college students’ use of their plastic cards,” said Ron Zanotti, vice president of DCS. “Giving students the ability to have a one-card solution eliminates the need for multiple cards and gives them everything they need right at their fingertips.”

DCS’ CardWizard software can be easily integrated into existing network platforms and provides flexibility and user-friendly functionality that enhance security, delivery and overall customer experience. Additionally, DCS’s CardWizard offers custom background selection, and can instantly issue cards with both contactless chips and magnetic stripes allowing them to remain usable with a variety of existing merchants’ payment systems.

For more information about DCS’ instant issue technology, please visit [www.instantissuance.com](http://www.instantissuance.com).

#### **About Dynamic Card Solutions**

Founded in 1996 and a wholly owned subsidiary of Dynamic Solutions International, Dynamic Card Solutions is an innovative developer of instant issuance and PIN selection solutions for banks, credit unions and retailers. Dynamic Card Solutions is the leading instant issuance provider for Visa® and MasterCard® debit cards in the United States. The company offers fully integrated solutions that allow financial institutions and retailers to quickly and securely issue ATM, debit and credit cards instantly at branch or store locations. Issuing cards instantly increases customer service, card sales and revenue, and eliminates current card issuance costs. Dynamic Card Solutions’ system includes a user-friendly administration component that provides full reporting, card inventory and more. All solutions utilize DES encryption and are compliant with recommended security procedures for instant issuance. For additional information, call 1-800-641-5215 or visit the Dynamic Card Solutions Web site at [www.instantissuance.com](http://www.instantissuance.com).

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