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For Immediate Release

Dynamic Card Solutions Enhances EMV Expertise by Appointing Ian Maddocks as Director of EMV Solutions

Englewood, Colo.—(June 24, 2008) — Dynamic Card Solutions (DCS), developer of CardWizard®, the leading instant issue and PIN selection software application for financial institutions, today announced the appointment of Ian Maddocks as director of EMV Solutions. In this role, Maddocks will lead DCS' technical team on EMV instant issuance.

Maddocks has over 10 years of experience in the smart card payments industry and is actively involved in numerous EMV migration projects. Maddocks comes to DCS from StepNexus, the company that took ownership of MULTOS smart card operating system in 2005. There, Maddocks was responsible for service development and played a key role in advancing EMV personalization techniques.

Before joining StepNexus, Maddocks was with Thales, where he managed the P3 data preparation product line. Maddocks worked on the Thales' P3 product line from its conception. During this time, Maddocks was an active member of the GlobalPlatform Systems Committee, where he led the working group for Key Management through the development and publication of the GlobalPlatform Key Management Functional Requirements Specification.

Maddocks has extensive knowledge of Visa® and MasterCard® payment applications. He has been involved with recent projects such as the MasterCard contactless PayPass & transport solutions in Taiwan, Visa VSDC implementation on MULTOS, and various native card instant issuance implementations for VSDC and MChip.

“Ian’s wealth of EMV experience adds profound depth to our EMV team and underscores our commitment to the global market for instant issuance of EMV cards,” said Spencer Clark, director of international markets at DCS. “As the projects we undertake grow from hundreds to thousands



of branches, Ian's industry experience adds exceptional value to our major banking clients and retailers who use CardWizard to instantly issue EMV cards."

"I'm very excited to work with an industry leader such as DCS," Maddocks said. "Bringing my experience of the smart card industry to the company who set the standard for instant issuance and branch automation I feel is a perfect fit. I look forward to helping banks worldwide implement CardWizard EMV instant issuance solutions."

For more information about DCS' instant issue technology, please visit www.instantissuance.com.

About Dynamic Card Solutions

Founded in 1996 and a wholly owned subsidiary of Dynamic Solutions International, Dynamic Card Solutions (DCS) develops instant issuance and PIN selection solutions for banks, credit unions and retailers that issue EMV, contactless and magnetic stripe cards. DCS is the leading instant issuance provider for Visa® and MasterCard® debit cards. The company offers fully integrated solutions that allow financial institutions and retailers to quickly and securely issue debit, credit and ATM cards instantly at branch or store locations. Issuing cards instantly increases customer service, card sales and revenue, and eliminates current card issuance costs. DCS' system includes a user-friendly administration component that provides full reporting, card inventory and more. All solutions utilize encryption and are compliant with recommended security procedures for instant issuance. For additional information, call +1 303 754 2000 or visit the Dynamic Card Solutions Web site at www.instantissuance.com.