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For Immediate Release

Dynamic Card Solutions Announces the Release of CardWizard® 4.0

*New features enable faster, more innovative instant issuance of ATM, debit,
credit and prepaid cards*

Englewood, Colo.—(May 27, 2008) — Dynamic Card Solutions (DCS), developer of CardWizard®, the leading instant issue and PIN selection software application for financial institutions, today announced its latest software application release, CardWizard 4.0. This release—the result of extensive research and development—is the newest and most robust software application that creates flexible instant card issuance for debit, ATM, credit and prepaid cards.

In an increasingly complex payment card market, financial institutions are challenged to effectively advance their offerings to customers. CardWizard 4.0 is designed to address these challenges. With the latest version of DCS' flagship product, financial institutions will be better able to serve their customers with a more personalized, innovative, convenient and secure plastic card.

CardWizard 4.0 continues to provide unmatched flexibility and user-friendly design, and enables significant new functionality and capabilities to enhance security, delivery and overall customer experience. Highlights of CardWizard 4.0 include:

- **Complete CHIP Personalization** – Capitalizing on one of the industry's new growth opportunities, DCS now offers PayPass/payWave contactless personalization that allows financial institutions the benefit of offering ease and convenience to consumers. The system will be able to instantly issue cards with both contactless chips and magnetic stripes allowing them to remain usable with a variety of existing merchants' payment systems. This adds upon CardWizard's existing contact chip and EMV personalization.



- **Custom Background Selection** – CardWizard 4.0 will allow further customization capabilities that produce a fully personalized, thermally printed, unembossed card in real-time for cardholders. This includes the immediate transmission of all card personalization information such as the cardholder’s name, account number, expiration date, CVV or CVC 2 security codes along with front and back card images. During this process, personalization information is printed onto association branded blank cardstock, producing a fully personalized, thermally printed unembossed card instantly.

Other features of CardWizard 4.0 include:

- Expanded camera support for photo capture
- Expanded key injection security and support for contactless cards
- New, rewritten Batch Input component
- Improved font capabilities for unembossed cards

With the ability to adapt to a variety of interfaces, companies can combine CardWizard with a variety of card issuance machines and PIN pad devices to create flexible card issuance environments to accommodate most user requirements. As a component based Windows 9x/NT/200x software application, CardWizard 4.0 easily integrates into existing branch, host and network systems and boasts an easy-to-use administration component.

“DCS will always be driving the trend for instant issuance and we will continue to be the most innovative and safe choice for financial institutions,” said Ron Zanotti, vice president of sales and marketing for DCS. “CardWizard 4.0 is designed to provide the ability for our customers to stay ahead of the curve for consumer payment methods while gaining additional revenues and increased customer satisfaction through instant issue.”

CardWizard 4.0 has been in beta testing since March 2008 and is currently available for general use. In addition, DCS will also be releasing product features later this year that will include a new production queue client for campus cards and photo capture, as well as a new reporting capability with the latest innovative functionality.

For more information about DCS’ instant issue technology, please visit www.instantissuance.com.

About Dynamic Card Solutions

Founded in 1996 and a wholly owned subsidiary of Dynamic Solutions International, Dynamic Card Solutions is an innovative developer of instant issuance and PIN selection solutions for banks, credit unions and retailers. Dynamic Card Solutions is the leading instant issuance



provider for Visa® and MasterCard® debit cards in the United States. The company offers fully integrated solutions that allow financial institutions and retailers to quickly and securely issue ATM, debit and credit cards instantly at branch or store locations. Issuing cards instantly increases customer service, card sales and revenue, and eliminates current card issuance costs. Dynamic Card Solutions' system includes a user-friendly administration component that provides full reporting, card inventory and more. All solutions utilize DES encryption and are compliant with recommended security procedures for instant issuance. For additional information, call 1-800-641-5215 or visit the Dynamic Card Solutions Web site at www.instantissuance.com.

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