

Dynamic Card Solutions contact:
Nicole Hegg
VisiTech PR
303-752-3552 x. 230
Nicole@VisiTechPR.com

Dynamic Card Solution's CardWizard Instant Issuance Software Reaches 10-Year Milestone

*Company celebrates 10th anniversary and key milestones of its flagship instant issuance
technology for financial institutions*

Englewood, Colo.—(July 25, 2007) — Dynamic Card Solutions (DCS), developer of CardWizard®, the leading instant issue and PIN selection software application for financial institutions, today announced the 10th anniversary and sales success of its flagship CardWizard instant issuance software for instant issue debit, credit and/or prepaid cards. In its first 10 years on the market, DCS has sold and integrated its CardWizard software to more than 340 financial institutions and has grown revenue by more than 45 percent for the past five consecutive years.

“CardWizard has driven the trend for easy, automated and reliable instant issuance and card activation, allowing financial institutions to provide top-notch customer service while positively increasing card penetration, activation and usage rates,” said Ron Zanotti, vice president of sales and marketing for DCS. “Having our CardWizard software lead the instant issuance industry for 10 years marks a significant milestone for our company.”

First launched in July 1997, DCS designed the CardWizard software to serve branch-level or single site implementations. In 1999, the company launched the CardWizard “Enterprise” design that introduced many of the key components and features that the software offers today for secure and efficient issuance over a large branch enterprise. Throughout its 10-year history, CardWizard has accumulated numerous accomplishments including:

- CardWizard gained 75 new customers in 2004, increasing sales by more than 50 percent.
- DCS signed its 200th customer, Virginia Commerce Bank to use CardWizard on November, 15, 2005.
- DCS named Citizens Commerce National Bank the company's 250th customer to choose CardWizard for its instant issuance needs on July 24, 2006.
- Affinity Plus Federal Credit Union was named as DCS' 300th customer on Feb. 27, 2007.
- DCS was named to the Deloitte and Touche Colorado Fast 50 in 2005 and 2006 based on the impressive sales and revenue growth of its CardWizard software.
- In April 2007, CardWizard was awarded a patent from the U.S. Patent and Trademark Office, titled “Systems and Methods for Enterprise Based Issuance of Identification Cards,” which covers CardWizard's enterprise design.
- In June 2007, DCS launched CardWizard Chip Card Components for EMV Instant Issuance, supporting the global shift to smart cards.
- As of June 2007, CardWizard supports 12 host and five network interfaces used in the industry, making instant issuance and activation easy, reliable and secure.

The CardWizard platform offers unmatched flexibility and is known for its user-friendly design. With the ability to adapt to a variety of interfaces, it easily integrates into existing branch, host and network systems and boasts an easy-to-use administration component. As a component based Windows 9x/NT/200x software application, companies can combine CardWizard with a variety of

card issuance machines and PIN pad devices to create flexible card issuance environments to accommodate most user requirements.

About Dynamic Card Solutions

Founded in 1996 and a wholly owned subsidiary of Dynamic Solutions International, Dynamic Card Solutions is an innovative developer of instant issuance and PIN selection solutions for banks, credit unions and retailers. Dynamic Card Solutions is the leading instant issuance provider for Visa® and MasterCard® debit cards in the United States. The company offers fully integrated solutions that allow financial institutions and retailers to quickly and securely issue ATM, debit and credit cards instantly at branch or store locations. Issuing cards instantly increases customer service, card sales and revenue, and eliminates current card issuance costs. Dynamic Card Solutions' system includes a user-friendly administration component that provides full reporting, card inventory and more. All solutions utilize DES encryption and are compliant with recommended security procedures for instant issuance. For additional information, call 1-800-641-5215 or visit the Dynamic Card Solutions Web site at www.instantissuance.com.

###