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DYNAMIC CARD SOLUTIONS SIGNS 300th CUSTOMER
Affinity Plus Federal Credit Union to Instantly Issue Debit Cards

Englewood, Colo.—(Feb. 26, 2007)— Dynamic Card Solutions (DCS), developer of CardWizard[®], the leading instant issue and PIN selection software application for financial institutions, today announced it has signed its 300th customer, Affinity Plus Federal Credit Union.

“Affinity Plus’ selection of DCS marks a significant milestone for our company,” said Ron Zanotti, vice president of sales and marketing for DCS. “Now with our 300th customer, DCS is driving the trend for instant issuance and activation of cards, allowing financial institutions to provide top-notch customer service while positively increasing card penetration, activation and usage rates.”

With more than \$1 billion in assets and 22 locations, Affinity Plus is a non-profit financial services cooperative serving more than 127,000 members nationwide. Looking to eliminate the wait time for debit and credit cards, Affinity Plus plans to have DCS’ CardWizard technology fully implemented in 14 branches by the end of February, allowing credit union employees to instantly issue cards to customers.

“Partnering with DCS to offer instant issuance solves the problem of customers having to wait seven to 10 business days to receive a card in the mail,” said Keith Malbrue, COO, Affinity Plus. “Now, our customers receive a Visa-branded debit card instantly and can use it immediately, which increases activation rates. Superior customer service is our primary goal and CardWizard gives us an advantage in this area.”

DCS’ CardWizard instant issue software provides an easy and secure method to immediately issue and re-PIN cards. A user-friendly administration component allows for full reporting, card inventory management, robust security and monitoring features required for instant issue. Additionally, DCS provides solutions for customer-selected PIN and re-PIN processes that compliment its CardWizard integrated instant issuance platform.

About Dynamic Card Solutions

Founded in 1996 and a wholly owned subsidiary of Dynamic Solutions International, Dynamic Card Solutions is an innovative developer of instant issuance and PIN selection solutions for banks, credit unions and retailers. Dynamic Card Solutions is the leading instant issuance provider for Visa[®] and MasterCard[®] debit cards in the United States. The company offers fully integrated solutions that allow financial institutions and retailers to quickly and securely issue ATM, debit and credit cards instantly at branch or store locations. Issuing cards instantly increases customer service, card sales and revenue, and eliminates current card issuance costs. Dynamic Card Solutions’ system includes a user-friendly administration component that provides full reporting, card inventory and more. All solutions utilize DES encryption and are compliant with recommended security procedures for instant issuance. For additional information, call 1-800-641-5215 or visit the Dynamic Card Solutions Web site at www.instantissuance.com.

About Affinity Plus Federal Credit Union

Affinity Plus Federal Credit Union is the largest credit union in Minnesota with state-based assets. With over \$1 billion in assets, Affinity Plus is based in St. Paul and is owned by over 126,000 members who are served by 22 branch offices located throughout the state. Through a broad range of eligibility criteria, almost anyone can become a member of Affinity Plus; all others are

eligible for membership through the Affinity Plus Foundation. Additional information is available at www.affinityplus.org or by calling (800) 322-7228.

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